enactor

The Power of Enactor's Innovations - Retail Flexibility

How Enactor delivers superior application performance

Part 1

What's in it for you?

Run Java POS on iOS and Android

Practically a world first. We have built a framework and VM which means our Java Framework can run natively on Android and iOS. Get thick POS across all major operating systems.

Get offline capability on iPad and Android to get more resilience in stores.

Leverage Mobile POS in more areas of the stores and estates (where there's no Wi-Fi).

Get faster performance on tablets and HHTs for serving customers.

Get common functionality across all devices and platforms.

By supporting all platforms with one codebase:

Don't have the costs of maintaining multiple applications doing the same thing.

Don't have the costs of making the same change to multiple applications.

This is becoming very popular.

Can nail down the experience leveraging the "sexy" web experience in stores.

Get better value for money by leveraging web investment in stores.

E-commerce Bridge

We have technology for locally integrating into our customers' websites at POS level. So they can leverage their website in-store and bring baskets into the POS. Currently running in 3 major customers.

To keep innovating and reduce costs, retailers can be self-sufficient by using their internal web developers.

Low costs of ownership as not much training needed to be self-sufficient.

What's in it for you?

Retailers can nail down the customer experience and store ergonomics by getting the right SCO solution for their business.

Any SCO, on Any Device

Our POS back-end comes with a set of rich interfaces for driving any SCO. Whether it's our own SCO or one of the big NCRs or Diebold units you find in the supermarkets.

Flow-Based Microservices Tools

In Enactor we build Applications with microservices using our own flow-based tools. This offers unparalleled flexibility in our software for making changes and adding features.

Gives retailers unprecedented flexibility around the software and the ability to be self-sufficient

This can greatly reduce the cost of ownership, upgrades and enhancements.

Scale out to new countries, regions and verticals much more easily.

Efficiency and experiences can be quickly built and deployed via quicker and cheaper integrations, enhancements and maintenance.
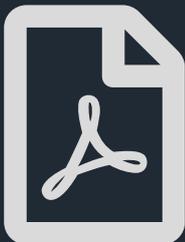
Move into new verticals with vertical-specific applications like Fuel, Grocery or Café.

Enactor has a different way.

We believe in inherent innovation, which can
only come from changing the current model,
enabling retailers to change business processes
quickly as consumer demands change and new
technologies emerge in support of the consumer
experience.

Enactor is built using products and tools in a
completely different way. We have put supporting
rapid software change, ease of upgrades,
knowledge transfer and self-sufficiency right
at the heart of what we do for our customers.
The world of modern retailing and commerce
is extremely competitive; being reactive and
innovative is more critical than ever and
controlling needless costs on IT is a critical part of
that.

So get in touch to find out how we can make
those questions go away!

Download our Headless Commerce Technical
document for more information, or get in
touch:

https://www.enactor.co/category/resources/
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